



The future of golf.

G3 Golf Professionals/Club Directors Revenue Streams

Membership

Membership is \$9.99/mth or \$99.99/yr.

The G3 Golf Pro receives 50% of the revenue from membership sales.

At 500 members in the club, this represents \$25,000/yr

At 1000 members in the club this is \$50,000/yr

Lessons

The G3 Golf Pro receives 100% of their lesson revenue.

At 10 lessons at \$50/hr, this represents \$500/wk

At 20 lessons/wk at \$50/hr this represents \$1000/wk

At 16 weeks in the season, this represents \$8-\$16k in revenue over the season

Activities

The G3 Golf Pro will develop a series of 9-hole events Monday through Friday mid afternoon from Mid May through Mid September. A maximum of 40 player may sign up/day and we anticipate all spots will be filled. The price for these events is \$10 over green fees, \$5/player to gift certificates to the Pro Shop and \$5/player to profit. In this way, revenue to the G3 Golf Pro is:

$\$5/\text{player} \times 40 \text{ players/day} \times 5 \text{ days/week} \times 16 \text{ weeks/season} = \16k/season

Juniors

A Junior Program will be held including clinics and 9 hole tournaments on Saturdays or Sundays. Clinics will be for 2 hours at \$10/child or \$100 for the season.

Product Revenue

G3 Golf Professionals will benefit from a 10% commission on all products sold to the Golf Pro Shop and 30% from all sales made through the website to their members.

Travel Sales

G3 Golf Professionals will benefit from a 5% commission for every golf vacation their members go on through Merit Travel. Our plans are to have trips to our G3 Golf North American Golf Championships in 2023, trips to the Ryder Cup and Presidents Cup matches as well as to the 4 Majors.

G3Golf.ca