

## Planned Progression for Montreal (and every other Territory which follows)

#### **Year One** (2025)

- We will train and certify 100 G3 Golf Professionals for the Territory.
- Each G3 Golf Professional will build a client base of 100 golfers each at \$100/mth, 12 months of the year. For this each client will receive one 1 hour lesson/month (value \$75) and access to the G3 Golf Life Management app and complete Local Market Program (value \$300/year). G3 Golf Professionals will receive 60% of all revenues generated from membership/monthly dues. In addition, each G3 Golf Professional will endeavour to build their membership to 500 members on the G3 Golf Life Management app and Local Market Program at \$25/month.
- As our membership base grows, we will develop products and services which cater to the needs of this base and will only be available through our G3 Golf Professionals.

## **Year Two** (2026)

In each Area of 25 G3 Golf Professionals we will develop a G3 Golf Indoor Golf Centre with 8 golf simulators and Resto/Bar. Area Managers will operate these facilities and have a 49% equity stake in them. G3 Golf Professionals will receive 30% commissions on all members they contribute to the facility. Membership will be \$50/month. At 100 members/G3 Golf Professional, this results in \$1500/mth revenue to to G3 Golf Professional and \$87,500/mth in revenues to the Area Managers for operations and profit.

### **Year Three** (2027)

- We will build a **G3 Golf 36 Hole Championship Layout** in every Territory. This Club will be managed by the Territory Manager who will have a 49% equity stake in the Club.
- With each G3 Golf Professional contributing on average 50 members to the Club, it will have 5000 members from day one. Membership will be \$250/mth with no initiation.
  G3 Golf Professionals will receive 30% commissions on all members they contribute to the Club which results in \$3750/mth revenue to the G3 Golf Professional and \$875,000/ mth to the Territory Manager for operations and profit.
  - For 2026 the plan is to open 50 new markets across North America.
  - For 2027 the plan is to open 50 new markets across the world.
  - For 2028 the plan is to open 100 new markets across the world.

All builds of G3 Golf Practice Facilities and G3 Golf 36 Hole Championship layouts will be overseen by Huxham Golf Design.

# G3Golf.ca

One world. One handicap. All golfers.