



CHRIS FOLEY
GOLF SCHOOLS

Steve Haggenson
Bear Path Country Club
Eden Prairie, MN

Dear Steve:

I have been following the development and progress of GOLF Intelligence, Inc. for the past several years. This week I had the opportunity to preview their handicap and golf management solution. To say the least, I am extremely impressed! To my knowledge, there is not another company or tool of this kind to help the golf industry with incentives to grow the game, create customer loyalty, and make the game more enjoyable for the players that use our facilities.

We are at a crossroads in Minnesota right now with the PGA, the Minnesota Golf Association, and the Midwest Golf Course Owners Association. We need to come together on the issue of handicapping. Increased participation in the handicap system is in all of our best interest. There is no reason we should not be able to all share in the administration and revenue associated with the system.

In today's economic climate, it is critical that we do everything we can to grow the game. The National Golf Network is the only tool that I have seen that brings the golf course, the course owner, the golf professional, and the player together. Embracing this technology can benefit everyone involved in the game of golf.

I would highly encourage our Board of Directors to look at the benefits of GOLF Intelligence and to seek a common ground with our allied organizations. I think you will find that they have a tool that will allow all of us to grow the game and make it more enjoyable.

Best regards,

Christopher M. Foley
Head Golf Professional
Madden's on Gull Lake

Cc: Board of Directors