



Find the greatness within

Loading The System

- There will be one Territory Manager for the Greater Montreal Territory
- The Territory Manager, in association with NuVo Corporate will divide the Territory into 10 Areas, each with approximately 250,000 people. In conjunction with NuVo Corporate, we will appoint 10 Area Managers, each with an Area of 250,000 people.
- Each Area Manager, in conjunction with the Territory Manager and NuVo Corporate will seek out and appoint 25 young, dynamic people to train as NuVoWay LifeStyle Coaches.
- Each NuVoWay LifeStyle Coach will have a protected Zone of no less than 5,000 people.
- Each NuVoWay LifeStyle Coach will develop a base of 25 'Walking Business Cards,' people to whom they provide products and services at a 30% discount.

In this way, once the system is loaded, we will already have 6,250 NuVo members in the system before the first product is sold at retail.

Product Revenue

Based on each WBC buying one case of NuVo **FOUNDATION**/month is:

- Territory Manager: 6250 cases x \$4.50 = \$28,125/mth
- Area Manager: 625 cases x \$9.00 = \$5,625/mth
- NuVoWay LifeStyle Coach: 25 cases x \$9.00 = \$225/mth

Additional Revenues to NuVoWay LifeStyle Coaches

Training/Coaching Revenue

From day one the NuVoWay LifeStyle Coaches will also be engaging in coaching and training sessions. Our suggested hourly rate is \$60/hr, 6 sessions for \$300. Assuming each WBC engages in one training/coaching session/week, revenues for this will be:

- 25 WBC's x 1 session/week @ \$35.00 x 4 weeks = \$3,500/mth

DreamTracker Revenue

Our goal is to have each NWLSC build their network to in excess of 1,000 members. The price for Dream Tracker is \$9.99/month or \$99.99/yr. Each new member will receive one FREE session with their NuVoWay LifeStyle Coach (value \$60.00) plus 50% off of their first product purchases (energy bar/drinks, protein bars, shirts and/or hats). This will assist us in getting our products out to the community.

- @ 500 members x \$50.00/member = \$25,000/y
- @ 1,000 members x \$50.00/member = \$50,000/yr