



The Opportunity

G3 Golf Corporate Team

This is an opportunity which will only come about once - in 2022

The five people who will form the Corporate Team will be involved in making Montreal successful for 2022 and will then help us to take G3 Golf across North America - to 50 major centres in 2023 and across the world to 50 more centres for 2024. making G3 Golf truly international.

The five positions available are:

- • President
- VP Sales and Marketing
- VP Club Development
- VP Brand Development
- Greater Montreal Territory Manager

These five people will work together to help us deliver the entire G3 Golf message out to the golfing community across the Territory and to ultimately assist us in hitting our numbers - an average of 1000 members for every one of the over 100 G3 Golf Pros, hence in excess of 100,000 golfers involved in G3 Golf activities for 2022.

Remuneration will be based on us hitting our numbers. If we do hit 100,000 members, the revenue *from this part alone* will be \$10M. Half of this will go directly to the G3 Golf Pros, 10% to the four Area Managers, 5% to the Territory Manager and 5% to the website developer. This would leave us with 30% (\$3M) for operations and profit sharing. My first commitment is that each of the 4 members of the Corporate Team who will see no immediate remuneration will benefit from a salary of \$100k/annum, plus a 10% profit share.

G3Golf.ca

Loading the System

One of the first things the Corporate Team will be involved with is loading the system - getting the entire Territory ready for the coming season. This means identifying 4 Area Managers (AM's) and then helping these people to solicit G3 Golf Pros down to every golf club and practice facility across their Area.

When the system is loaded, it will have the following people in place:

Territory Manager (TM)

The TM will be the overseer of the entire Greater Montreal Territory. It is his/her responsibility to effect the G3 Golf Business Plan developed by the Corporate Team across the Territory. The TM will receive 5% commission on every membership sold in the Territory. As example, assuming we hit our numbers for Montreal, this would mean \$500k in year one.

Area Managers (AM's) - 4 - Owners of Indoor/Winter Golf Facilities

The AM's will be responsible for developing their entire Area, implanting G3 Golf Pros/ Club Directors down to every golf club and practice facility in their Area. The AM will receive 10% commission on every membership sold in the Area. As example, assuming we hit our numbers for Montreal, this would mean \$250k in year one.

G3 Golf Pros/Club Directors (G3GP's) - >100

G3GP's are the people who will make us successful. They are the link between grass roots golfers and the major stakeholders in the game - the golf course owners. We have tried to outline a package of revenue stream for the G3GP's, including:

- 50% of membership sales. At 1000 members, this means \$50k
- 100% on all revenues generated for lessons and clinics
- 100% on all events hosted at club level
- 50% profit sharing on all Area level events hosted at club
- 33% profit sharing on all Territory level events hosted at club
- 10% on all wearables sales to Golf Shop at club
- 30% commission on all wearables bought by members off the web store
- 5% commission on all travel by members from Merit Travel